

RSCDS-San Francisco Branch
Annual Valentine's Ball
Saturday, February 21, 2009

To All SF Branch Teachers and Class Managers:

FIRST TIME DISCOUNT:

In an effort to generate interest in the Ball and other branch events, the annual Valentine's Ball is offering "new" dancers a \$10.00 discount on ticket prices. The discount is available to anyone who is competent but has **never attended** the annual Ball. We are offering this discount to those in your class who might have been attending class for a year or two, but who do not attend balls and monthly parties. We feel that, once they find out what fun they can have, they might begin to attend on a regular basis. Developing the skill required for attending the Valentine's Ball may be an excellent motivator for your students.

The 2009 program has a good mix, but many of the dances are challenging. We are asking teachers to honestly assess a dancer's ability to handle a reasonable portion of the program so that the dancer will feel comfortable at the Ball. Therefore, discount coupons will only be valid if signed by a current RSCDS teacher.

Enclosed is a sheet of coupons. Please copy as many as you need for your students. NOTE: the coupon includes branch membership information – please be sure this is filled out.

The "First Time Discount" is a flat \$10 discount against the ticket price a person would have to pay normally. Since normal ticket prices depend on branch membership and timing, please refer to the back of the flyer for the cost breakout.

DANCE DIAGRAMS / DESCRIPTIONS / BALL BOOKLETS:

General Ball information, dance diagrams and dance descriptions will be forwarded to all attendees mid-January. Most attendees will receive this information through email. We are using this method in an effort to cut down on postage and printing expenses. Those who do not have email will receive this information in the mail. Ball booklets will be available upon check-in at the registration table the night of the Ball.

I would also ask that you impress on your classes that the annual Branch Ball is a formal event and they should dress and act accordingly

As usual, all this information, including an on-line copy of the flyer/application, is posted to the RSCDS SF Branch website (<http://rscds-sf.org>).

Questions? Please don't hesitate to contact Susan at **650.799.9001** or **susan@celtic-lass.com**.